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Technical Owner

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Company: AstraZeneca

Location: Guadalajara

Category: computer-and-mathematical

AstraZeneca is a global, creative, biopharmaceutical business that focuses on the discovery, development and commercialization of prescription medicines for some of the most serious diseases. But we're more than one of the world's leading pharmaceutical companies.

At AstraZeneca, we're proud to have an extraordinary workplace culture that drives innovation and teamwork. Here, we encourage our teams to express diverse perspectives - making you feel valued, energized and rewarded for your ideas and creativity.

AstraZeneca is seeking a talented **Technical Owner** to join the US Commercial IT – Omnichannel Team. The Technical Owner (TO) works as part of an integrated and fully accountable end to end team and helps selected US BBU brands to strategize and execute the technology solutions that will most effectively enable them to achieve their marketing objectives, which ultimately will help increase awareness of our products for millions of patients across the United States.

KEY ACCOUNTABILITIES

Raise demand with the US BBU Release Train and build user stories to delivery Platform level improvements.

Work with the Program Managers to share estimates and timelines back to the Global Commercial Operations POD delivery team.

Partners with Omnichannel strategists and Brand teams directly to identify and select a commercially pragmatic Technology solution that delivers value as quickly as possible to HCPs, patients, and AZ.

Technical SME across omnichannel and web platform technologies, and the use of those technologies within AZ – Tealium Audience Stream, Tealium IQ; Salesforce Data Cloud, Salesforce Marketing Cloud; Data / Reporting applications such as AWS, PowerBI; Veeva CRM, Veeva MyInsights, Veeva PAM (trigger); Adobe Suite – AEM, Campaign, Analytics, Target, Audience Manager, etc;

REQUIRED SKILLS & EXPERIENCE

BEHAVIOURAL

Highly customer-centric and always puts the Patient first.

High learning agility and curiosity, focused on personal and professional development.

Active listener who focuses on addressing the key pain points of our stakeholders within AZ.

Working knowledge of agile delivery methodology

TECHNICAL DOMAIN

Technical SME across omnichannel and web platform technologies, and the use of those technologies within AZ – Tealium Audience Stream, Tealium IQ; Salesforce Data Cloud, Salesforce Marketing Cloud; Data / Reporting applications such as AWS, PowerBI; Veeva CRM, Veeva MyInsights, Veeva PAM (trigger); Adobe Suite – AEM, Campaign, Analytics, Target, Audience Manager, etc.

Agile tools and methodologies inc. JIRA

BUSINESS DOMAIN

Someone that is commercially savvy and will partner with Stakeholders to understand their commercial goals

Good understanding of and how it can be used to create value for customers and AstraZeneca

Focused on solving real-world/business problems and generating a measurable impact (not someone that is wanting to deploy Tech for the sake of deploying Tech)

Analytical thinker and problem solver that uses data and insight to inform decision making

Pharmaceutical business domain knowledge is desirable but not essential

SOFT SKILLS

Strong interpersonal skills: Presentation, Communication, Facilitation, Influencing

High emotional intelligence

Organizational skills with a focus on getting work delivered to deadlines

CONSULTING

Highly collaborative and proactively helps Stakeholders/customer to develop their ideas and build better solutions

Works with Stakeholders to develop optimum solutions

An evangelist for the customer, and creating a culture that works with agility to deliver value rapidly and iteratively

Drive > 90% usage of components that already exist in the Experience Library , by raising awareness of EXL and influencing SPEED over PERFECTION

Why AstraZeneca?

At AstraZeneca when we see an opportunity for change, we seize it and make it happen, because any opportunity no matter how small, can be the start of something big. Delivering life-changing medicines is about being entrepreneurial - finding those moments and recognising their potential. Join us on our journey of building a new kind of organisation to reset expectations of what a bio-pharmaceutical company can be. This means we're opening new ways to work, pioneering cutting edge methods and bringing unexpected teams together.

So, what's next!

Are you already imagining yourself joining our team? Good, because we can't wait to hear from you.

Where can I find out more?

Follow AstraZeneca on **LinkedIn**

Follow AstraZeneca on **Facebook**

Follow AstraZeneca on **Instagram**

AstraZeneca is an equal-opportunity employer.

Strong English communication skills required.

Positions are open to Mexican Citizens and official residents of Mexico .

Location: Guadalajara (hybrid -

Date Posted

29-feb-2024

Closing Date

29-abr-2024

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