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HEAD OF GROWTH - WEB3

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Company: Siglo

Location: nezahualcóyotl

Category: other-general

(Full Time) HEAD OF GROWTH - WEB3 at Siglo (United States) | BEAMSTART Jobs HEAD OF GROWTH - WEB3 Siglo United States

Date Posted

28 Nov, 2022

Work Location

Mexico City, Mexico, United States

Salary Offered

\$5000 — \$10000 yearly

Job Type

Full Time

Experience Required

3+ years

Remote Work

Yes

Stock Options

No

Vacancies

1 available

flai is the first startup in Latin America that as an internet service provider (ISP) and web3 protocol inviting community participation for building, operating, and financing next-generation connectivity for emerging markets.

We are looking for the best talent team to create the first DE-WI of Latam.

Years of experience: 3-5 years

What to expect?

Set, plan and implement social media and communication campaigns and strategies

Create a community of cryptocurrency and digital economics

Organize and manage events to boost brand awareness

Build relationships with customers, industry professionals, and crypto influencers

Stay up-to-date with digital technology trends

Proven work experience as a community manager or similar role

Experience planning and leading community initiatives

Excellent interpersonal and presentations skills

Hands-on experience with social media management

Attention to detail, critical thinker and problem-solver

Set marketing goals and objectives

Plan, implement and manage marketing strategy

Contribute to the overall growth of the company

Review and manage content marketing and go-to-market strategies

Inspire and become a prime brand ambassador to attract the best talent, injecting a servant-leader attitude toward the team

Work with sales and development and customer success teams

Making decisions based on data analysis

Analyze the company's marketing strategy and suggest improvements

Stay up to date with the latest technology and best practices

Design, plan and execute effective marketing campaigns

Lead the media planning & execution across our diverse marketing mix including paid search, social, display, audio (podcast, radio), events, direct mail and out of home

About SigloHome Internet for urban Latin America Company Size: 6 - 10 People Year Founded:

2020Country: MexicoCompany Status: Actively HiringLooking for Partners Looking for ClientsRaising

Funds Share This Job

More Full Time JobsTalent Acquisition LeadNew York

Full Time

\$10000 - \$20000 yearly

Design Lead San Francisco

Full Time

\$20000 - \$50000 yearly

Software Engineer, New GraduateSan Francisco

Full Time

\$120000 - \$130000 yearly

Head of LegalSan Jose, CA

Full Time

\$150000 - \$175000 yearly

Senior Software Engineer (Frontend) - Angular - Remote (UK timezone)Berkeley, CA

Full Time

\$60000 - \$80000 yearly

More Companies Hiring Karate Labs United States

NimbleRx United States

Respaid United States

Automat (formerly lasso) United States

Spruce SystemsUnited States

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