

# Mexico Jobs Expertini®

## HEAD OF GROWTH - WEB3

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Company: Siglo

Location: distrito federal

Category: other-general

(Full Time) HEAD OF GROWTH - WEB3 at Siglo (United States) | BEAMSTART Jobs HEAD OF GROWTH - WEB3 Siglo United States Date Posted 28 Nov, 2022 Work Location Mexico City, Mexico, United States Salary Offered \$5000 — \$10000 yearly Job Type Full Time Experience Required 3+ years Remote Work Yes Stock Options No Vacancies 1 available

lai is the first startup in Latin America that as an internet service provider (ISP) and web3 protocol inviting community participation for building, operating, and financing next-generation connectivity for emerging markets. We are looking for the best talent team to create the first DE-WI of Latam. Years of experience: 3-5 years

**What to expect?**

- Set, plan and implement social media and communication campaigns and strategies
- Create a community of cryptocurrency and digital economics
- Organize and manage events to boost brand awareness
- Build relationships with customers, industry professionals, and crypto influencers
- Stay up-to-date with digital technology trends
- Proven work experience as a community manager or similar role
- Experience planning and leading community initiatives
- Excellent interpersonal and presentations skills
- Hands-on experience with social media management
- Attention to detail, critical thinker and problem-solver
- Set marketing goals and objectives
- Plan, implement and manage marketing strategy
- Contribute to the overall growth of the company
- Review and manage content marketing and go-to-market strategies
- Inspire and become a prime brand ambassador to attract the best talent, injecting a servant-leader attitude toward the team
- Work with sales and development and customer success teams
- Making decisions based on data analysis
- Analyze the company's marketing strategy and suggest improvements
- Stay up to date with the latest technology and best practices
- Design, plan and execute effective

marketing campaignsLead the media planning & execution across our diverse marketing mix including paid search, social, display, audio (podcast, radio), events, direct mail and out of home About Siglo Home Internet for urban Latin America Company Size: 6 - 10 PeopleYear Founded: 2020 Country: MexicoCompany Status: Actively HiringLooking for Partners Looking for ClientsRaising Funds Share This Job More Full Time JobsTalent Acquisition Lead New York Full Time \$10000 - \$20000 yearly Design Lead San Francisco Full Time \$20000 - \$50000 yearly Software Engineer, New Graduate San Francisco Full Time \$120000 - \$130000 yearly Head of Legal San Jose, CA Full Time \$150000 - \$175000 yearly Senior Software Engineer (Frontend) - Angular - Remote (UK timezone) Berkeley, CA Full Time \$60000 - \$80000 yearlyMore Companies Hiring Karate Labs United States NimbleRx United States Respaid United States Automat (formerly lasso) United States Spruce Systems United States BEAMSTART brings you the latest news, databases, and jobs from all around the world on startups, technology, and business. Stay updated with industry news, plug-in to exciting community events, and discover incredible career opportunities with the world's most innovative companies. Discover Jobs Full Time Part Time Contract Internship Volunteer Companies Candidates Post a Job For Recruiters Our Company News Jobs DatabaseAbout Us Download AppMore © Copyright 2023 BEAMSTART . All Rights Reserved.

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