

# Mexico Jobs Expertini®

## Head of Brand

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Company: wOS

Location: nezahualcóyotl

Category: other-general

(Full Time) Head of Brand at wOS (United States) | BEAMSTART Jobs Head of Brand wOS

United States

Date Posted

29 Jul, 2022

Work Location

Mexico City, Mexico, United States

Salary Offered

Not Specified

Job Type

Full Time

Experience Required

6+ years

Remote Work

Yes

Stock Options

Yes

Vacancies

1 available

**Job Overview** Here at wOS, we are on a mission to make healthier and wealthier millions in Latam by our innovative fitness platform and content powered by Game-Fi and web3 economics. We're pleased to have a 4.9 stars on the App Store and 85 NPS by our users.

We are seeking to hire an experienced Brand Manager to join our existing top-notch team.  
If you're a hard-working creative professional, wOS is an excellent place to grow your career.

Responsibilities for Brand Manager Identify research needs, execute research studies and projects, and analyze research in order to identify opportunities

Stay current on market trends and competitive activity

Establish and maintain brand budgets

Define and manage the brand B2B communication strategy using a variety of media

Own the development and messaging of the brand narrative which currently focus on the corporate segment

Create, execute, and manage marketing programs and campaigns

Qualifications for Brand Manager Bachelor's degree in Marketing, Business, or related field.

MBA preferred.

+5 years of experience in brand management, brand marketing, or marketing management

Proven ability to work cross-functionally

Experience managing a brand and team across multiple markets

Creative thinker and problem solver

Strong communication skills

Project management experience (Asana), with a solid understanding of project management principles and techniques

Strategic thinker able to identify long-term opportunities and trends

About wOSPeloton of web3 (move-to-earn) Company Size: 11 - 50 People Year Founded: 2021

Country: Mexico Company Status: Actively Hiring Looking for Partners Looking for Clients Raising

Funds Share This Job

More Full Time Jobs Brand Design Manager San Francisco

Full Time

Backend Engineer (Financial Integrations) New York

Full Time

Head of Credit Risk San Francisco

Full Time

Full stack Software Engineer San Francisco

Full Time

\$120000 - \$180000 yearly

Founding Engineer Los Angeles, CA

Full Time

More Companies Hiring Karate Labs United States

NimbleRx United States

Respaid United States

Automat (formerly 1asso) United States

Spruce SystemsUnited States

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