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Head of Brand

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Company: wOS

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(Full Time) Head of Brand at wOS (United States) | BEAMSTART Jobs Head of BrandwOS United States Date Posted29 Jul, 2022 Work LocationMexico City, Mexico, United States Salary OfferedNot SpecifiedJob TypeFull TimeExperience Required6+ yearsRemote WorkYes Stock OptionsYesVacancies1 availableJob OverviewHere at wOS, we are on a mission to make healthier and wealthier millions in Latam by our innovative fitness platform and content powered by Game-Fi and web3 economics. We're pleased to have a 4.9 stars on the App Store and 85 NPS by our users. We are seeking to hire an experienced Brand Manager to join our existing top-notch team. If you're a hard-working creative professional, wOS is an excellent place to grow your career. Responsibilities for Brand ManagerIdentify research needs, execute research studies and projects, and analyze research in order to identify opportunitiesStay current on market trends and competitive activityEstablish and maintain brand budgetsDefine and manage the brand B2B communication strategy using a variety of mediaOwn the development and messaging of the brand narrative which currently focus on the corporate segmentCreate, execute, and manage marketing programs and campaignsQualifications for Brand ManagerBachelor's degree in Marketing, Business, or related field. MBA preferred.+5 years of experience in brand management, brand marketing, or marketing managementProven ability to work cross-functionallyExperience managing a brand and team across multiple marketsCreative thinker and problem solverStrong communication skillsProject management experience (Asana), with a solid understanding of project management principles and techniquesStrategic thinker able to identify long-term opportunities and trendsAbout wOS Peloton of web3 (move-to-earn) Company Size:

11 - 50 People Year Founded: 2021 Country: Mexico Company Status: Actively Hiring Looking for Partners Looking for Clients Raising Funds Share This Job More Full Time Jobs Brand Design Manager San Francisco Full Time Backend Engineer (Financial Integrations) New York Full Time Head of Credit Risk San Francisco Full Time Full stack Software Engineer San Francisco Full Time \$120000 - \$180000 yearly Founding Engineer Los Angeles, CA Full Time More Companies Hiring Karate Labs United States NimbleRx United States Respaid United States Automat (formerly 1asso) United States Spruce Systems United States BEAMSTART brings you the latest news, databases, and jobs from all around the world on startups, technology, and business. Stay updated with industry news, plug-in to exciting community events, and discover incredible career opportunities with the world's most innovative companies. Discover Jobs Full Time Part Time Contract Internship Volunteer Companies Candidates Post a Job For Recruiters Our Company News Jobs Database About Us Download App More © Copyright 2023 BEAMSTART . All Rights Reserved.

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