

E-Commerce Leader - Latin America

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Company: Michael Page

Location: Toluca

Category: business-and-financial-operations

Detalles del cliente

American international company in the industrial sector, seeks an eCommerce Leader to amplify digital presence in the region.

Descripción de la vacante

The e-commerce leader of this international company will be responsible for designing the online strategy, developing the digital footprint and driving commercial execution within the region. This role will have extensive cross-functional collaboration with Sales, Demand Generation, Marketing, Product Management, Customer Experience, Operations and more.

Perfil del candidato

Previous experience in similar roles as an eCommerce business owner, sales, partnerships, etc.

Data-driven with strong proficiency in site analytics and data analytics.

Ability to develop and analyse financial/business data.

Strong leadership, coaching and influencing skills.

Customer-centric mindset, identifying potential improvement opportunities.

English fluency

Oferta de empleo

Competitive salary and benefits above those required by law.

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